



# Luxury Tailor Made Holiday Specialists Hayes & Jarvis to Sponsor 'diverse, engaging, approachable and transformative' Edward Stanford Travel Writing Awards

Celebrating excellence in travel writing across the world, <u>The Edward Stanford Travel Writing Awards</u> announces its association with luxury tailor made specialist **Hayes & Jarvis**, and the judges for its 2018 awards. The shortlist, selected by a team of judges including authors, journalists and retailers, will be announced on 10<sup>th</sup> January, opening select categories to a public vote.

Tony Maher, Managing Director of **Stanfords**, said: "We are absolutely delighted to welcome Hayes and Jarvis as a sponsor for the awards – I think that the match is perfect – a natural and logical partner for Stanfords. Hayes and Jarvis' approach to bespoke holidays captures the spirit of the Stanfords' customer perfectly."

Lesley Rollo, Managing Director, Hayes & Jarvis said: "At Hayes & Jarvis we believe that one of the best ways to capture the memories and highlights of a trip is through writing. We are thrilled to be able to support and help promote the world's leading travel writing awards, as well as acknowledge and celebrate excellence in travel writing. We hope the awards encourage more travellers to share their travel experiences through writing and inspire the travel writers of tomorrow."

A collection of travel experts will be judging this year's submissions including:

- Sara Wheeler FRSC, travel writer and biographer
- **Phoebe Smith**, Editor of *Wanderlust* and travel author
- Nic Bottomly, co-founder and owner Bath independent Mr B's Emporium of Reading Delights
- Benedict Allen, writer, explorer and adventurer
- Matthew Fort, food writer and critic and judge on the BBC's Great British Menu
- Jason Goodwin, historian and author
- Amy Sohanpaul, Editor of Traveller magazine and author of travel guides and handbooks
- Mary Novakovich, journalist and travel writer
- Samantha Weinberg, Assistant Editor with *The Economist*
- Victoria Mather, Travel Editor of Vanity Fair
- Michael Kerr, Travel Writer for the Telegraph and Editor of Deskbound Traveller
- Helena Drysdale, author
- Bea Carvalho, Waterstones Travel Buyer
- Paul Blezard, Literary Director of Firebird Poetry Prizes, and frequent Literary Event Chair
- Sarah Oliver, freelance Senior Writer Daily Mail
- David Mantero, Head of Buying, Stanfords
- Jude Brosnan, Marketing Manager, Stanfords

Shortlists will be announced on 10th January at *The Authors Club*, National Liberal Club, 1 Whitehall Place, London SW1A 2HE

The winners will be announced at a star-studded dinner on 1st February 2017 during the **Stanfords Travel Writers Festival** at **Destinations: The Holiday and Travel Show** at Olympia.

The winner of the **Stanford Dolman Travel Book of the Year (in partnership with The Authors' Club)** receives £5,000 and all winners receive an antique globe trophy, to be presented at the awards ceremony.

The full list of Awards is:





- Stanford Dolman Travel Book of the Year, in partnership with The Authors' Club
- Edward Stanford Award for Outstanding Contribution to Travel Writing
- Children's Travel Book of the Year
- Illustrated & Photography Travel Book of the Year
- Food & Travel Book of the Year
- Fiction (with a Sense of Place)
- Outstanding General Travel Themed Book of the Year
- Adventure Travel Book of the Year
- Bradt Travel Guides New Travel Writer of the Year
- Lonely Planet Pathfinders Travel Blog of the Year

# For further information, please contact:

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# Notes for Editors

# **About the Edward Stanford Travel Writing Awards**

Launched in 2015, the **Edward Stanford Travel Writing Awards** seek to celebrate the best travel writing, and travel writers, in the world. In its first year it consisted of the **Stanford Dolman Travel Book of the Year** (in partnership with The Authors' Club) and the **Edward Stanford Award for Outstanding Contribution to Travel Writing**, with the latter being awarded by a panel of high street and independent booksellers. The category list has since expanded to recognize the breadth of print and online travel writing.

#### About the Stanford Dolman Travel Book of the Year, in association with the Authors' Club

In 2006, the Rev. Dr. William Dolman and the Authors' Club launched the **Dolman Travel Book Award**. Edward Stanford Limited relaunched the **Dolman Travel Book Award** in 2015, renaming it the **Stanford Dolman Travel Book of the Year**, in partnership with the Authors' Club, doubling the prize fund to £5k and adding it as a category within the **Edward Stanford Travel Writing Awards**. Previous winners include Horatio Clare for *Down to the Sea in Ships* and Julian Sayarer for *Interstate*.

# **About the sponsors**

# 1. Hayes & Jarvis

Hayes & Jarvis is one of the UK's longest established and most successful long-haul tailor made specialists.





With 65 years' experience creating memorable journeys to over 65 destinations in more than 30 countries worldwide, Hayes & Jarvis is the expert in turning any holiday into an extraordinary experience. Sourcing only the best travel experiences, Hayes & Jarvis still hand-picks its portfolio of exceptional holidays, tours and safaris, encompassing the Indian Ocean, Caribbean, Far East, Africa, the Middle East, and North and South America.

Hayes & Jarvis is part of Travelopia, the world's largest collection of specialist travel brands officially formed in 2016 and is fully ABTA, IATA and ATOL bonded.

#### 2. The Authors' Club

Founded by the novelist and critic Walter Besant in 1891 as a place where writers could meet and talk, the Authors' Club also welcomes publishers, editors, agents, journalists, academics and anyone professionally involved with literature. Early members included Oscar Wilde, George Meredith, Thomas Hardy, Arthur Conan Doyle, JM Barrie, Jerome K Jerome, Ford Madox Ford, HG Wells, Compton Mackenzie, Thornton Wilder and Graham Greene, while guest speakers included Emile Zola, Mark Twain, Rudyard Kipling, Winston Churchill, Bram Stoker, TS Eliot and Clement Attlee. (Recent guests have included Deborah Moggach, Miranda Seymour, Robert MacFarlane, Matthew Sweet, Amanda Craig, Blake Morrison, Susie Boyt, Charles Spencer, Lisa Appignanesi and June Whitfield.) The Club celebrated its 125th anniversary in November 2016.

#### 3. Bradt Travel Guides

When Hilary Bradt set out to explore South America in 1973, little did she realise that the journey would lead to the creation of what is now the largest independent travel-guide publisher in the UK. Bradt Travel Guides has a reputation for 'getting there first' – indeed, over half their guides have no direct competition – but, with more than 200 titles in print, they have the mainstream destinations covered too. Whatever the country, Bradt's expert authors seek out those special spots off the beaten track. It's an approach that makes Bradt the choice of passionate travellers from Kate Humble to Michael Palin, and its books have won a host of awards (including Top Guidebook Series of 2016 in the Wanderlust Travel Awards). After 43 years, Hilary herself is still very much involved, and the company as committed as ever to publishing pioneering guides to exceptional places. www.bradtguides.com

#### 4. Destinations

With a 23-year legacy, Destinations: The Holiday & Travel Show, in association with *The Times, The Sunday Times* and *The Sunday Times Travel Magazine*, has established itself as the World's largest consumer travel event. Over 68,000 passionate travellers flock to our events at Olympia London and Manchester's EventCity to meet with over 640 leading and independent travel brands and tourist boards. The Destinations Show in London also presents the Stanfords Travel Writers Festival; a showcase of the very best travel authors sharing their inspiring stories and experiences over four days of talks, panel sessions and book signings.

#### 5. London Book Fair

The London Book Fair (LBF) is the global marketplace for rights negotiation and the sale and distribution of content across print, audio, TV, film and digital channels. Taking place every spring in the world's premier publishing and cultural capital, it is a unique opportunity to explore, understand and capitalise on the innovations shaping the publishing world of the future. LBF brings you direct access to customers, content and emerging markets. LBF 2018, the 47th Fair, will take place from 10-12 April 2018, Olympia





London. LBF's London Book and Screen Week will run for the third year, with the book fair as the pivotal three-day event within a seven-day programme. London Book and Screen Week will begin on Monday 9 April. For further information, please visit: <a href="www.londonbookfair.co.uk">www.londonbookfair.co.uk</a>

### 6. Lonely Planet Pathfinders

Lonely Planet live and breathe travel. Inspired by their community's tales from the road, Lonely Planet created Pathfinders to evolve an ever-expanding network of travel experts. Real stories from real people – people with a passion for exploring the world – are an endless source of inspiration for travellers. Blogs and social media play an increasing role in the travel planning process. Lonely Planet wants to nurture this travel documenting talent and share the best content with the global audience.

# 7. Stanfords

Edward Stanford Limited was founded in 1853 by Edward Stanford in Charing Cross in London. In 1901 the Company moved to its current flagship location in Long Acre, Covent Garden. Famed throughout the World as a publisher of maps, Stanfords expanded into retail following the move to Covent Garden. To this day Stanfords stocks the largest range of maps in the World as well as travel guides, the World's largest selection of globes and other travel related product. It has a further shop in Bristol, a website and a specialist Business Mapping Service based in Manchester. Edward Stanford Limited is a wholly owned subsidiary of Edward Stanford Group Limited.

#### 8. Wanderlust

The proudly independent, multi-award-winning *Wanderlust* travel magazine launched 23 years ago. It is the UK's leading magazine for people with a passion for travel combining the right mix of wildlife, activities and cultural insight – not to mention inspirational writing and photography. Travel author Bill Bryson said, "There simply isn't a better magazine for the serious traveller."

Co-founder and Editor-in-Chief, Lyn Hughes, was lauded by *The Times*, as one of the "50 Most Influential People in Travel", and it is her passion, specifically for sustainable tourism, that continues to focus the Wanderlust Travel Media business on providing exciting content, about exploring the wonders abound throughout the world.

www.wanderlust.co.uk

# **About Agile Ideas**

Launched in Bath in 2004, Agile Ideas is an independent, project management agency specializing in Book-based Prizes, Awards and Promotions. Since helping to create the commercial platform for the original *Richard & Judy Book Club*, Agile Ideas has project managed and helped administer many properties including; *The Wainwright Golden Beer Literary Prize, The Bord Gais Energy Irish Book Awards, The Specsavers CrimeThriller Awards, The Cross-Sports Book Awards*.